



Redwood Region
Economic Development
Commission

520 E Street Eureka • California 95501 • (707) 445-9651 • FAX (707) 445-9652

Minutes
Meeting of the RREDC Board of Directors
July 22, 2013

I. Call to Order and Flag Salute

Chair Mike Newman called the meeting to order at 6:30 p.m.

Present: Virginia Bass, Kevin Benjamin, Dendra Dengler for Bruce Rupp, Julie Fulkerson, Tyler Holmes, Nancy Koke, Sue Long, Ken Mierzwa, Mike Newman, Alex Stillman, Dave Tyson, Frank Wilson, Bill Wennerholm

Absent: Michael McKaskle, Bruce Rupp, Mike Wilson

Staff Present: Don Ehnebuske, Virginia Fisher

Guests: Joyce Hayes, Executive Director, Humboldt Senior Resource Center, Rene Arche, Director of Communications and Marketing, HSRC

II. Approval of Agenda and Minutes

M/S: Bass/Mierzwa to approve July 22, 2013 agenda and minutes of June 24, 2013. Ayes: 10, Nays: 0, Abstain: 3. Motion passes.

III. Public input – for non-agenda items

None

IV. Program

Joyce Hayes, Executive Director, Humboldt Senior Resource Center: PACE Program. PACE stands for Program of All-inclusive Care for the Elderly. It is licensed through the California Dept. of Health Care Services and the Centers for Medicare and Medicaid Services. The Humboldt Senior Resource Center is in the final stage of application to open a PACE program in Humboldt County.

PACE will provide medical, social and other care management services to frail adults age 55 and over who reside within a 30 mile radius of Eureka. The services allow participants to stay in their own homes while receiving the level of care needed.

V. Financial Reports – action required

Postponed until the next board meeting due to staff medical leave.

VI. Reports – no action required

A. Loan Portfolio Report: Jun 30, 2013: Report submitted; no action needed.

B. Executive Directors Report: Report submitted; no action needed.

C. Executive minutes of June 6, 2013: no action needed

VII. Old Business

A. Humboldt Lodging Alliance Grant Application: Update of the proposal to have a portion of the bed tax collected by the Humboldt Lodging Alliance (HLA) earmarked for a long term fund for air service attraction. HLA needs more information before considering the proposal. No action taken.

VIII. New Business

- A. Consideration of Grant Application to PG&E re Recycling Manufacturing Development Zone (RMDZ):** RREDC proposes working with the Recycling Market Development Zone (RMDZ) in the operation of their local program if sufficient funding is available. Currently the program is funded through the Humboldt Waste Management Authority with a \$10,000 annual budget.

PG&E is piloting an Economic Vitality Grant Program to invest a total of \$200,000 in programs designed to enhance local economic vitality in their service area—ranging from business incubation and growth to workforce development with the goal of job creation. Working closely with the current RMDZ local administrator, Maureen Hart, RREDC has written an application for \$25,000 to PG&E which aims to turn additional waste stream materials into value added products locally, expanding local manufacturing and reducing shipping of low value waste materials.

M/S/P: Holmes/Wilson. Approve submission of PGE grant application:

Motion passed unanimously.

IX. Member Reports

Reporting were County of Humboldt, City of Ferndale, City of Rio Dell and City of Fortuna.

X. Agenda requests for August 26, 2013 meeting

None

XI. Adjourn

The meeting was adjourned at 7:48 p.m.

Respectfully submitted:

Bonnie Smoller
Recorder

Mike Newman
Chair