

**Minutes**  
**Meeting of the RREDC Board of Directors**  
**January 28, 2013**

**I. Call to Order and Flag Salute**

Chair Mike Newman called the meeting to order at 6:30 p.m.

**Present:** Richard Dorn, Julie Fulkerson, Tyler Holmes, Nancy Koke, Sue Long, Mark Lovelace, Mike Newman, Bruce Rupp, Alex Stillman, Frank Wilson, Mike Wilson, John Woolley

**Absent:** Kevin Benjamin, Michael McKaskle, Ken Mierzwa, Frank Scolari, Bill Wennerholm

**Guests:** Virginia Bass, Jacqueline Debets, Ted Kuiper, Ken Musante, Kyle Visser, Ginger Weber, Mark Wetzel

**Staff Present:** Don Ehnebuske, Virginia Fisher

**II. Approval of Agenda and Minutes**

**M/S/P: Rupp/Fulkerson to approve agenda for January 28, 2013 and minutes of October 22, 2012.**

Motion passed unanimously.

**III. Public Input – for non-agenda items**

None

**IV. Closed session: per California Government Code Section 54957 Public Employee Performance Evaluation, Title: Executive Director**

**V. Reconvene in open session.** The report was that the board chair was authorized to negotiate a salary change with the executive director.

**VI. Financial Reports – action required**

A. Acceptance of Agency wide Financial Reports: October 31, 2012, November 30, 2012, December 31, 2012: **M/S/P: Lovelace/Rupp to approve the third quarter 2012 financials as presented.** Motion passed unanimously.

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**VII. Reports – no action required**

**A.** Loan Portfolio Report: October 31, 2012, November 30, 2012, December 31, 2012 Report submitted; no action needed.

**B.** Executive Directors Report: Report submitted; no action needed.

**C.** Executive minutes of September 24, 2012 and November 19, 2012: no action needed

## VIII. Old Business

- A. Prosperity 2012 Comprehensive Economic Development Strategy (CEDs): Review plan and make recommendations:** At their Jan. 28, 2013 meeting, the RREDC Executive Committee approved the following language for the motion to adopt the plan: *We move to approve recommending the adoption of the Prosperity 2012 Comprehensive Economic Development Strategy. "We endorse this plan as a community roadmap to lead us to economic prosperity. RREDC will continue to evaluate loan requests and organizational priorities based on the merits of individual projects."*  
**M/S/P: Fulkerson/Lovelace to approve the recommendation of the Executive Committee.** Motion passed unanimously.

Jacqueline Debets, Humboldt County Economic Development, gave a PowerPoint presentation. Industry Leaders Kyle Visser, *Shred Tec*, Ginger Weber, *Premier Financial* and Ken Musante, *Eureka Payments* also contributed to the discussion.

The RREDC board was asked to review the entire document, make suggestions and approve the language of the motion for approval suggested by the RREDC Executive Committee.

## IX. New Business

### A/B. Election of Board Officers and Executive Committee Members

Two positions, Chair of the Board of Directors, Vice-Chair of the Board of Directors and two member-at-large positions on the Executive Committee needed to be filled. Nominations were as follows:

#### **Chair of the Board of Directors, 2013**

**M/S: Rupp/Fulkerson** to nominate Mike Newman

**M/S: Fulkerson/Rupp** to close nominations

Newman elected unanimously

#### **Vice-Chair of the Board of Directors, 2013**

**M/S: Rupp/Newman** to nominate Julie Fulkerson

**M/S: Newman/Rupp** to close nominations

Fulkerson elected unanimously

#### **Member-at-Large, Executive Committee, 3-Year Term, 2013-2016**

**M/S: Rupp/Newman** to nominate Virginia Bass

**M/S: Newman/Lovelace** to close nominations

Bass elected unanimously

#### **Member-at-Large, Executive Committee, 2-Year Term, 2013-2015**

**M/S: Newman/Rupp** to nominate Sue Long

**M/S: Rupp/Newman** to close nominations

Long elected unanimously

#### **Member-at-Large, Executive Committee, Nancy Koke**

**M/S/P: Fulkerson/Holmes: to confirm her term on the committee to be until January 2016.** Motion passed unanimously.

Returning Executive Committee members are Mike Wilson, Past Chair and Bruce Rupp and Nancy Koke, Members-at-Large.

**C. Adoption of audit for FY 2011-2012: M/S/P: Rupp/Fulkerson to adopt the audit for FY 2011-2012 as prepared by Mark Wetzel, CPA and staff of David L. Moonie Co.** Motion passed unanimously.

**D. Airport naming recommendation to Board of Supervisors:** There is interest in changing the name of the Eureka-Arcata Airport, located in McKinleyville, to one that more accurately and positively identifies our region. This would not change the FAA issued airport code (ACV) but would be a relatively simple process between the airport owner and operator, in this case the Humboldt County Board of Supervisors and a review from the FAA.

Because of the regional identification with redwood trees and the local branding effort to include the word "redwood" in all forms of marketing, the name "Redwood Coast Airport" was recommended. **M/S/P: Woolley/Dorn to direct staff to send a letter to the Humboldt County Board of Supervisors in support of the name Redwood Coast Airport.** Motion passed unanimously.

**E. New RREDC board member orientation:** An orientation for new board members/alternates will be scheduled in February.

**IX. Member Reports/Updates**

None

**X. Agenda Requests for February 25, 2013**

**XI. Adjourn**

The meeting adjourned at 9:00 p.m.

Respectfully submitted:

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Bonnie Smoller, Recorder

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Mike Wilson, Chair

