

**Minutes**  
**Meeting of the RREDC Board of Directors**  
**April 22, 2013**

- I. **Call to Order and Flag Salute**  
Chair Mike Newman called the meeting to order at 6:31 p.m.  
**Present:** Virginia Bass, Kevin Benjamin, Julie Fulkerson, Tyler Holmes, Nancy Koke, Sue Long, Michael McKaskle, Ken Mierzwa, Mike Newman, Frank Scolari, Alex Stillman, Frank Wilson, Mike Wilson, John Woolley  
**Absent:** Richard Dorn, Bruce Rupp, Bill Wennerholm  
**Staff Present:** Don Ehnebuske, Bonnie Smoller  
**Guest:** Ron Samuels
  
- II. **Approval of Agenda and Minutes**  
**M/S: Bass/Benjamin to approve April 22, 2013 agenda and minutes of March 25, 2013.**  
Ayes: 12, Nays: 0, Abstain: 2. Motion passes.
  
- III. **Public input – for non-agenda items**  
None
  
- IV. **Program**  
Ron Samuels, Marimba One  
Ron Samuels is the owner of Marimba One, an internationally renowned maker of marimbas, headquartered in Arcata. The Zeltsman Marimba Festival will be held this summer at Humboldt State University. The festival attracts faculty and participants from all over the world for classes, workshops and concerts. Marimba One generates international business activity through trade shows and electronic communication.
  
- V. **Financial Reports – action required**  
**A. Acceptance of Agency wide Financial Reports: March 31, 2013: M/S/P: McKaskle/Woolley to approve financials as presented.** Motion passed unanimously.
  
- VI. **Reports – no action required**  
**A.** Loan Portfolio Report: March 31, 2013: Report submitted; no action needed.  
**B.** Executive Directors Report: Report submitted; no action needed.  
**C.** Executive minutes of Feb. 25, 2013, March 25, 2013: no action needed
  
- VII. **Old Business**  
**A. Approval of FY 2013/2014 Budget: M/S: Holmes/Wilson to approve FY 2014 budget as presented. Ayes: 13, Nays: 0, Abstain: 1.** Motion passes.  
  
**B. Prioritization of Projects:** The purpose of prioritization is to establish where staff should focus its efforts in the next year. In February 2013 staff was asked to align activities with the Prosperity 2012 Action Plan. Board members were asked to review the Prosperity Action Plan list prior to the April meeting and to include any additional items.

The five projects with the most votes were:

1. Air service expansion – **12 votes**, *aligned to E7 in Prosperity Action Plan 2012*
2. Local investment – **10 votes**, *C1 and C2 in Prosperity 2012*
3. County-wide economic planning – **10 votes**, *A1 and A3 in Prosperity 2012*
4. Company and/or workforce recruitment – **8 votes**, *not in Prosperity 2012*
5. Transportation planning – **7 votes**, *A2a and E1 in Prosperity 2012*

**VIII. New Business**

- A. Humboldt Lodging Alliance Grant:** staff is asking approval to submit a grant application to the Humboldt Lodging Alliance (HLA) Community Tourism Project to develop funding for an ongoing Minimum Revenue Guarantee (MRG) to be used as an incentive for air carriers.

On April 22, 2013 the RREDC Executive Committee voted to approve recommendation of this request to the RREDC board of directors. **M/S/P: Wilson/Fulkerson moved to approve submission of grant application to Humboldt Lodging Alliance.** Motion passed unanimously.

- B. Set date for May 2013 board meeting:** no action taken.

**IX. Member Reports/Updates**

Reporting were: City of Eureka and City of Trinidad

**X. Agenda Requests for May 27, 2013**

**XI. Adjourn**

The meeting adjourned at 8:36 p.m.

Respectfully submitted:

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Bonnie Smoller, Recorder

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Mike Newman, Chair

